



# CONNECTIONS & CREATIVITY

2015 CPBI Saskatchewan Regional Conference  
Delta Bessborough Hotel, Saskatoon | April 22 - 23, 2015

## FEATURED SPEAKERS

### David Blodgett, President and Chief Executive Officer Group Medical Services (GMS)



David was appointed President and Chief Executive Officer of Group Medical Services (GMS) and GMS Insurance Inc. in February of 2012 and has full responsibility for the overall leadership and direction of the companies' operations.

A lifetime insurance professional, David has over 30 years' experience in the Canadian life and health insurance industry having worked in both Regina and Toronto. A significant portion of his career was spent in the group life and health divisions of large national insurance carriers in which David also managed global client relationships. Prior to joining GMS, David served as the Vice President, Head of Group Insurance Operations at BMO Life Assurance Company (formerly AIG Life of Canada) in Toronto.

In June of 2013, David was elected to the Board of Directors of the Canadian Life and Health Insurance Association. He is also an active member of the Canadian Pension & Benefits Institute (CPBI) and the Canadian Travel Health Insurance Association (THIA). In addition to his business pursuits David is an active supporter of charitable endeavours in the workplace. His past charitable activities include chairing two corporate donation campaigns for the Regina United Way. He currently serves on the Board of the Alzheimer's Society of Saskatchewan.

### Curt Steinhorst, The Center for Generational Kinetics



Curt Steinhorst is a Certified-Speaker at The Center for Generational Kinetics, an organization whose founder has been featured on *60 Minutes*, *20/20*, *The Today Show*, and *The View*. Curt is a member of Gen Y who has a reputation as a leader in his own generation. At age 20, he was elected President of his 10,000 member class at Texas A&M University. Since graduating from college *magna cum laude*, he has worked extensively to make the most of generational strengths in a variety of organizations. Curt's speaking style has wowed audiences of up to 20,000 from California to New York and Africa. Curt's personal experiences leading Gen Y and direct work with top performers make him a powerful communicator for bridging the generations.

For the first time in world history, four distinctly different generations are working side by side. Each of these four generations (Matures, Baby Boomers, Generation X, and Gen Y) is guided by a different set of values, beliefs, and expectations. In *Crossing the Generational Divide*, Curt entertainingly reveals each generation's preferences and priorities to highlight what they bring to the workforce—and how to build on their common ground. Curt then shares The Center for Generational Kinetics' frontline-tested process which participants can immediately rely on to lead a culture of cross-generation communication, innovation, engagement, teamwork, and performance. Filled with surprising statistics, step-by-step strategies, and laugh-out-loud stories, attendees leave this presentation prepared to make their multigenerational workforce a competitive advantage.

## John Gormley, Broadcaster, Lawyer and National Bestselling Author



Broadcaster, lawyer and national bestselling author, John Gormley hosts Saskatchewan's top-rated radio talk show.

"John Gormley Live" is heard weekday mornings on News Talk 650 CKOM Saskatoon, 980 CJME Regina and on-line at [Newstalk650.com](http://Newstalk650.com).

A former Member of Parliament, John is a graduate of the University of Saskatchewan's College of Law. He is in-house counsel for Rawlco Radio and formerly practised employment law in Edmonton.

John has also been a Sessional Lecturer in the Political Studies Department at the University of Saskatchewan and his weekly newspaper column appears in the Saskatoon Star Phoenix and Regina Leader Post. He is also seen regularly on Sun News Network and CTV News Net.

His first book, "Left Out: Saskatchewan's NDP and the Relentless Pursuit of Mediocrity", was published this past fall and achieved national bestseller status within 6 weeks.

Named by Saskatchewan Business Magazine as one of Saskatchewan's most influential people, John speaks to many audiences as a sought-after convention and after-dinner speaker. He is also involved in several charities.

## Darren Ulmer, Cancer Survivor and Financial Advisor Darren Ulmer Financial & Insurance Service Inc.



When your life becomes a statistic, statistics no longer matter. Darren's presentation of "Hanna's Letter to Santa" will put a very human face on the financial devastation of suffering from a critical illness like Cancer. Follow the journey of Darren and his family through his personal diagnosis, treatment and eventual recovery and also experience it through the words of his then, 8 year old daughter Hanna.

Prior to Darren's diagnosis with Cancer, and ever since then, Darren has been recognized as an Elite Partner Advisor with Sun Life Financial in Canada. Darren is a Registered Health Underwriter and Certified Health Specialist. He is currently studying for his Certified Planning Designation, which he will complete this November. He has been a member of the Million Dollar Roundtable for the past 6 years and regularly attends the annual convention. He is also an active member on the MDRT Canadian Membership Committee. He is also an active member of Advocis sitting on the local board.

"Hanna's Letter to Santa" has been translated into 18 different languages and has been featured on many North American stages, including: Banff School, World Critical Illness Conference, Taste of MDRT and most recently, the Main Platform at the MDRT Annual Meeting in Toronto.

Darren's presentation will profoundly change the way you look at Critical Illness insurance. It will highlight the value your employees could experience when including Critical Illness insurance in your employee group benefits programs and show how having Critical Illness insurance helps protect their financial future.

## Drew Dudley, Founder and Chief Catalyst of Nuance Leadership Inc.



Drew Dudley thinks we've made leadership into something bigger than us, something unattainable. An upbeat speaker, Dudley shares his "lollipop moments"—when something you've done has made someone else's life fundamentally better. Leadership, he explains, should be about how many lollipop moments you can acknowledge and share every day.

Drew Dudley helps us understand leadership in a more nuanced, practical, and entirely hopeful way. We've made leadership into something beyond us, Dudley says. We've shrouded it in arrogance—turned it into something few of us will publicly admit to possessing. Leadership, he says, is now about

changing the world and nothing less. But Dudley, who has spoken at TEDxToronto and other high profile venues, has other ideas. As the founder and director of one of the largest leadership development programs in North America, he embraces the idea that leadership can't really be taught, only learned—an idea that has resonated with thousands of people over the years.

Dudley has helped raise millions of dollars as the Founder or Chair of several organizations dedicated to supporting scholarship funds, social entrepreneurship and charitable initiatives. During his term as the National Chair of Canada's largest fundraiser for post-secondary students, Shinerama: Students Fighting Cystic Fibrosis, Dudley and his team broke numerous fundraising records. Now the Founder and Chief Catalyst of Nuance Leadership Inc., he works with dozens of corporations, charities, non-profits, universities, colleges, and other organizations around the world to empower people to increase their leadership capacity.